

# Who Bicycles in Ada County? Which Group Are You In?



## Strong & Fearless

- Will ride anywhere, regardless of bicycle lanes, paths, or other bicycle facility.

## Interested But Concerned

- Would ride if they felt safer on roadways—fewer cars, slower cars, and more quiet streets with few cars and paths without cars at all.

## Enthusied & Confident

- Comfortable in traffic—as long as there are appropriate bikeways.
- They like bicycle lanes and bicycle boulevards, are interested in bicycling as exercise or activity, and/or ride on paths, on vacation, or on an organized group ride.

## No Way, No How

- People in this group will not ride a bicycle regardless of facilities.