

# 2021 PRINTING SERVICES

## MARKET BASKET COST ABSTRACT

|                                    |  |        |      | ARC       |            |                  | CAPITAL COPY & PRINT |            |                                |  |
|------------------------------------|--|--------|------|-----------|------------|------------------|----------------------|------------|--------------------------------|--|
| ITEM                               | PRODUCT DESCRIPTION  | QTY    | UNIT | UNIT COST | TOTAL COST | NOTES            | UNIT COST            | TOTAL COST | NOTES                          |  |
| <b>PRINTING SERVICES</b>           |  |        |      |           |            |                  |                      |            |                                |  |
| 1                                  | Black and White Prints - 8.5" x 11" Single-Sided *   | 65,000 | EACH | \$0.07    | \$4,550.00 |                  | \$0.08               | \$5,200.00 |                                |  |
| 2                                  | Black and White Prints - 8.5" x 11" Double-Sided *   | 55,000 | EACH | \$0.14    | \$7,700.00 |                  | \$0.16               | \$8,800.00 |                                |  |
| 3                                  | Black and White Prints - 8.5" x 11" - Colored Paper *  | 13,000 | EACH | \$0.07    | \$910.00   |                  | \$0.09               | \$1,170.00 |                                |  |
| 4                                  | Color Prints - 8.5" x 11" Single-Sided *   | 2,000  | EACH | \$0.59    | \$1,180.00 |                  | \$0.30               | \$600.00   |                                |  |
| 5                                  | Color Prints - 8.5" x 11" Double-Sided *   | 10     | EACH | \$0.79    | \$7.90     |                  | \$1.00               | \$10.00    |                                |  |
| 6                                  | Color Prints - 11" x 17" Single-Sided *  | 5      | EACH | \$1.20    | \$6.00     |                  | \$2.00               | \$10.00    |                                |  |
| 7                                  | Door Hanger Colored Paper with Black Print (BP) 3.5" x 8"                                      | 45,000 | EACH | \$0.15    | \$6,750.00 |                  | \$0.06               | \$2,700.00 |                                |  |
| 8                                  | Plan Sheets - 11" x 17" - White Paper w/ BP w/ watermark                                       | 4,500  | EACH | \$0.45    | \$2,025.00 |                  | \$0.50               | \$2,250.00 |                                |  |
| 9                                  | Plan Sheets - 12" x 18" - White Paper w/ BP w/ watermark                                       | 40     | EACH | \$0.45    | \$18.00    |                  | \$2.00               | \$80.00    |                                |  |
| 10                                 | Plan Sheets - 22" x 34" - White Paper w/ BP w/ watermark                                       | 2,600  | EACH | \$1.20    | \$3,120.00 |                  | \$1.00               | \$2,600.00 |                                |  |
| 11                                 | Plan Sheets - 24" x 36" - White Paper w/ BP w/ watermark                                       | 20     | EACH | \$1.20    | \$24.00    |                  | \$2.00               | \$40.00    |                                |  |
| 12                                 | Plan Sheets - 11" x 17" - Yellow Paper w/ BP w/ watermark                                      | 11,000 | EACH | \$0.45    | \$4,950.00 |                  | \$0.50               | \$5,500.00 |                                |  |
| 13                                 | Plan Sheets - 12" x 18" - Yellow Paper w/ BP w/ watermark                                      | 40     | EACH | \$0.45    | \$18.00    |                  | \$2.00               | \$80.00    |                                |  |
| 14                                 | Plan Sheets - 22" x 34" - Yellow Paper w/ BP w/ watermark                                      | 5,000  | EACH | \$1.20    | \$6,000.00 |                  | \$1.00               | \$5,000.00 |                                |  |
| 15                                 | Plan Sheets - 24" x 36" - Yellow Paper w/ BP w/ watermark                                      | 20     | EACH | \$1.20    | \$24.00    |                  | \$4.00               | \$80.00    |                                |  |
| 16                                 | Small Address Labels w/ Color ACHD Logo at 500 per Box   | 10     | BOX  | \$100.00  | \$1,000.00 |                  | \$0.00               | \$0.00     | Not Sure of Size per job basis |  |
| 17                                 | Large Address Labels w/ Color ACHD Logo at 500 per Box   | 10     | BOX  | \$120.00  | \$1,200.00 |                  | \$0.00               | \$0.00     | Not Sure of Size per job basis |  |
| 18                                 | White Window Envelopes with Black Print Return Address, and 2-Color ACHD Logo at 500 per Box   | 15     | BOX  | \$70.00   | \$1,050.00 |                  | \$65.00              | \$975.00   |                                |  |
| 19                                 | White Envelopes with Black Print Return Address, and 2-Color ACHD Logo at 500 per Box          | 15     | BOX  | \$65.00   | \$975.00   |                  | \$65.00              | \$975.00   |                                |  |
| 20                                 | Business Cards - 2" x 3.5" Card Stock with Two-Sided Color Print, and ACHD Logo at 250 per Box | 70     | BOX  | \$25.00   | \$1,750.00 |                  | \$67.00              | \$4,690.00 |                                |  |
| <b>Printing Services Subtotal:</b> |  |        |      |           | <b>\$</b>  | <b>43,257.90</b> |                      | <b>\$</b>  | <b>40,760.00</b>               |  |

| <b>BINDERY SERVICES</b> |   |   |      |        |         |  |        |         |                     |
|-------------------------|---|---|------|--------|---------|--|--------|---------|---------------------|
| 21                      | Plan Sheet Edge Binding                                   | 1 | EACH | \$0.00 | \$ -    |  | \$5.00 | \$ 5.00 |                     |
| 22                      | Binding Individual Plan Sheet Sets Rolled and Rubber Band | 1 | EACH | \$0.00 | \$ -    |  | \$0.00 | \$ -    | No cost if we print |
| 23                      | Comb Binding - Black Plastic 1/2" Comb Bindings           | 1 | EACH | \$2.00 | \$ 2.00 |  | \$5.00 | \$ 5.00 |                     |
| 24                      | Spiral Binding - Black Plastic 1/2" Spiral Bindings       | 1 | EACH | \$2.00 | \$ 2.00 |  | \$5.00 | \$ 5.00 |                     |

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|---|--|-------|-------|-----------|---------------------|-------|----------------------|---------------------|--------------------------------|
| ITEM  | PRODUCT DESCRIPTION  | QTY   | UNIT  | UNIT COST | TOTAL COST          | NOTES | UNIT COST            | TOTAL COST          | NOTES                          |
| 25  | Staple Binding - 2 Left Edge Staples on <200 Sheet 8.5" x 11.5" Documents                                | 1     | EACH  | \$1.00    | \$ 1.00             |       | \$5.00               | \$ 5.00             |                                |
| 26  | 3-Hole Punch 8.5" x 11.5" Documents  | 1     | EACH  | \$1.00    | \$ 1.00             |       | \$5.00               | \$ 5.00             |                                |
| 27  | Pamphlet Bi-Fold   | 100   | EACH  | \$0.35    | \$ 35.00            |       | \$0.00               | \$ -                | No cost if we print            |
| 28  | Pamphlet Tri-Fold  | 100   | EACH  | \$0.35    | \$ 35.00            |       | \$0.00               | \$ -                | No cost if we print            |
| <b>Bindery Services Subtotal:</b>   |  |       |       |           | <b>\$ 76.00</b>     |       |                      | <b>\$ 25.00</b>     |                                |
| <b>BULK MAILING SERVICES</b>  |  |       |       |           |                     |       |                      |                     |                                |
| 29  | Color Printed 6" x 9" Bulk Mail  | 5,000 | EACH  | \$0.35    | \$ 1,750.00         |       | \$0.20               | \$ 1,000.00         | Print Only                     |
| 30  | Color Printed 5" x 7" Bulk Mail  | 5,000 | EACH  | \$0.30    | \$ 1,500.00         |       | \$0.20               | \$ 1,000.00         | Print Only                     |
| 31  | Color Printed 4" x 6" Bulk Mail  | 5,000 | EACH  | \$0.30    | \$ 1,500.00         |       | \$0.10               | \$ 500.00           | Print Only                     |
| 32  | Color Printed 10" x 6" Bulk Mail   | 5,000 | EACH  | \$0.35    | \$ 1,750.00         |       | \$0.40               | \$ 2,000.00         | Print Only                     |
| 33  | Generating Addresses for Specified Mailing Area - Resident Mailer with Private File Mail Merges required | 5,000 | EACH  | \$0.15    | \$ 750.00           |       | \$0.00               | \$ -                | On a Per Job Basis (Autosort)  |
| 34  | Printing Mailing Adresses on Mail Pieces   | 5,000 | EACH  | \$0.15    | \$ 750.00           |       | \$0.00               | \$ -                | On a Per Job Basis (Autosort)  |
| 35  | Distributing Pieces to USPS for Delivery (excluding postage)   | 5,000 | EACH  | \$0.04    | \$ 200.00           |       | \$0.00               | \$ -                | On a Per Job Basis (Autosort)  |
| <b>Bulk Mailing Services Subtotal:</b>  |  |       |       |           | <b>\$ 8,200.00</b>  |       |                      | <b>\$ 4,500.00</b>  |                                |
| <b>Other Services</b>   |  |       |       |           |                     |       |                      |                     |                                |
| 36  | 1/4" Foam Core Mounting  | 515   | SQ FT | \$3.00    | \$ 1,545.00         |       | \$1.00               | \$ 515.00           | All Materials Supplied by ACHD |
| 37  | Collating - 100 pieces   | 100   | EACH  | \$0.00    | \$ -                |       | \$0.00               | \$ -                |                                |
| 38  | Envelope Stuffing - 9.5" x 4" Envelopes with One 8.5" x 11" Paper Sheet inside                           | 100   | EACH  | \$0.05    | \$ 5.00             |       | \$0.00               | \$ -                |                                |
| 39  | Watermark Set-Up Fee Independent of number of sheets   | 1     | EACH  | \$0.00    | \$ -                |       | \$50.00              | \$ 50.00            |                                |
| <b>Other Services Subtotal:</b>   |  |       |       |           | <b>\$ 1,550.00</b>  |       |                      | <b>\$ 565.00</b>    |                                |
| <b>TOTAL MARKET BASKET COST</b>   |  |       |       |           | <b>\$ 53,083.90</b> |       |                      | <b>\$ 45,850.00</b> |                                |
| Graphic Design Modification Hourly Rate   |  |       |       |           | <b>\$ 50.00</b>     |       |                      | <b>\$ 30.00</b>     |                                |
| Percent Discount off of Vendor List Price: The discount off of the Published Price List for additional printing and services not specifically listed in the RFP |  |       |       |           | <b>25%</b>          |       |                      | <b>10%</b>          |                                |